

## Tom Phillips for Congress Internship Program

We're looking for enthusiastic, creative, and hard-working people that want to be part of an effort to make a difference for our future. We are offering unpaid internships for the Fall of 2019, January 2020, and the Spring of 2020 semesters working on the June 4, 2020 Congressional Primary. If you'd like to get experience in running a congressional campaign from the ground up, here is your opportunity.

We're not talking about fetching coffee, stuffing envelopes for mailers, and working a phone bank. Our team will be involved in the day-to-day operations, strategy formulation, and execution of our plan to secure the Republican nomination in NJ Congressional District 7. You'll work alongside the candidate and other political outsiders to help earn that privilege.

In addition to gaining experience in campaign management and operations, you will also be educated in all aspects of running a successful political campaign: data management, recruitment, technology, campaign compliance and finance, CRM, GOTV efforts, fundraising, messaging and marketing, and event planning and execution. Our candidate holds two Masters degrees and is an adjunct instructor at the graduate level. Our team has developed a 20-hour curriculum program in addition to regular campaign responsibilities, providing extra value to aspiring students that are looking to get involved in politics or take the next steps in pursuit of public office.

Yes, we're the perceived underdogs, the political outsiders. You could certainly sign on to an incumbent's or career politician's campaign, but wouldn't you rather be an integral part of a fresh and ground-breaking team instead of just another cog in the wheel? This isn't your parent's political campaign, we're going to be innovating, thinking outside the box, and pushing the boundaries of what's been done before. The choice is yours.

### **Typical duties and responsibilities:**

- Communications
- Recruitment
- Strategy Formulation and Execution
- Customer Relationship Management
- Marketing and Messaging Design and Delivery
- Event Planning and Management

### **Team members can expect to learn:**

- Campaign Operations
- Budgeting and Finance
- Marketing
- Campaign Strategy

- Hard and Soft Sales Skills
- Campaign Compliance
- Event Management

**Commitment:** Non-credit, partial credit, and full credit internships are available based on the applicant's university degree requirements. Typical commitment is 70 hours for a partial credit internship, 155 hours for a full credit internship, and open-ended for a non-credit internship. Please note that our campaign has the flexibility to accommodate any particular program requirements for your school, as well as having the flexibility to build a weekly schedule based on the student's needs.

**All internships include 20 hours of classroom learning to cover our campaign curriculum.**

**Location:** New Jersey Congressional District 7 (parts of Essex, Hunterdon, Morris, Somerset, Union, and Warren counties) with home offices in Berkeley Heights, NJ

**Compensation:** These are currently unpaid internships for college credit or non-credit\*\*\*

**Deadlines:** Applications are rolling through 10/1/19 for the Fall 2019 Internship, 10/31/19 for the January 2020 internship, and 11/15/19 for the Spring 2020 Internship.

**Start Dates:** Fall 2019- on or around 9/3/19, January 2020- on or around 1/2/20, Spring 2020- on or around 1/27/20

**Next steps:** Interested applicants should forward a recent copy of their CV along with a brief personal statement on why they want to work on the campaign to [TomPhillipsforCongress@gmail.com](mailto:TomPhillipsforCongress@gmail.com). Include "Internship" in the subject line. There will be fewer positions for the Fall of 2019 available than January 2020 and Spring 2020, so act fast if you'd like to be part of our team this fall.

Please note, applicants **will not** be screened out based on political affiliation. Our campaign, like the district we look to represent, is comprised of a multitude of individuals with varying political beliefs. Our shared values and core ideals are a return of Congress to regular citizens who have the character and courage to do what's right for the citizens that they represent.

Find out more about our candidate at [www.Phillips2020.net](http://www.Phillips2020.net)

\*\*\*Please note, these positions may lead to paid internships, part-time or contract employment in the Spring of 2020 or following the successful June 4, 2020 primary, with a look to the November 2020 general election.

Paid for by Tom Phillips for Congress