



MEDIA ALERT

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NATIONAL COALITION ON BLACK CIVIC PARTICIPATION TO LAUNCH ITS UNITY 2020 BLACK 'VOTE AND BE COUNTED' NATIONAL CAMPAIGN IN PARTNERSHIP WITH OVER 40 NATIONAL AND STATE-BASED ORGANIZATIONS

A Non-Partisan Presidential Voter Guide That Includes Responses to a Black Women Leaders Questionnaire Will Be Released at the Unity '2020 Campaign Launch's Tele-Press Conference on Tuesday, February 18 in Washington, DC

WHO:

The National Coalition on Black Civic Participation (NCBCP) and its Unity 2020 Campaign national and state-based partner organizations including----A. Philip Randolph Institute, Black Women's Roundtable (BWR), Black Youth Vote, National Urban League, AFL-CIO, Coalition of Black Trade Unionists, Color of Change, Institute of Caribbean Studies, National Action Network, Black Voters Matter, National Council of Negro Women, National African Clergy Network, National Education Association, AFGE, National LGBTQ Task Force, Lawyers Committee for Civil Rights Under Law, AfricanaRadio55, #RolandMartinUnfiltered, SEIU, National Organization of Black County Officials, Labor Project for Working Families, Power Rising, 100 Black Men of America, HBCU Green Fund, African American Mayors Association and NCBCP/BWR state affiliates and networks from across the country.

Tele-Conference speakers will include:

- Melanie L. Campbell - NCBCP President/CEO & National BWR Convener
- Marc Morial – President & CEO, National Urban League
- Benjamin Africa, Founder, Africana55 Radio
- Cora Masters Barry – Board Member, National Coalition on Black Civic Participation
- Clayola Brown - President, A. Philip Randolph Institute
- Latosha Brown, Co-Founder, Black Voters Matter
- Darrell Coles and Acacia Newsome, Program Coordinators, Black Youth Vote
- Honorable Helen Holton, Executive Director, National Organization of Black County Officials
- Holli Holliday, Esq., National Campaign Manager, Unity 2020 Campaign, NCBCP
- Carol Joyner, Director, Labor Project for Working Families
- David Johns, Executive Director, National Black Justice Coalition
- Marcia Johnson Blanco, Co-Director, Voting Rights Project, LCCRUL
- Nakisha Lewis, Civil, Human & Women's Rights Director, Political/Electoral & Issue Mobilization, AFL-CIO
- Roland Martin, Producer & Host, #RolandMartinUnfiltered
- Minyon Moore, Co-Convener, Power Rising
- Dr. Claire A. Nelson – Founder & President, Institute of Caribbean Studies

Tele-Conference speakers will include:

- Janice Mathis, Esq., Executive Director, National Council of Negro Women
- Ebonie Riley, Washington DC Bureau Chief, National Action Network
- Stacey Long Simmons, Vice President, National LGBTQ+ Task Force
- Dr. Barbara Williams-Skinner - Co-Chair, National African American Clergy Network
- Sabrina Stephens, Campaign Director, Digital & Democracy, Color of Change

WHAT:

Tele-Press Conference to launch Phase One of the NCBCP's Unity 2020 Campaign, "Do2In2020:Vote and Be Counted," in collaboration with its national and state-based partner organizations---to ensure the Black community is counted fairly in the 2020 Decennial Census and votes in the 2020 Presidential Election Cycle nationally and in several key states including: AL, FL, GA, MI, MS, NC, OH, PA, VA and the DC/MD/VA Metro areas and other states.

In addition, NCBCP will release its exclusive **Black Women's Roundtable Non-Partisan Voter Guide**, which includes responses to its candidates' questionnaire by 2020 Democratic and Republican presidential candidates. The questionnaire focused primarily on the issues and concerns of Black women, a critical voting bloc in the presidential race. The 2020 BWR Voter Guide will be available online, as an app and as a hard copy.

WHEN:

Tuesday, February 18, 2020, 10:00 am – 11:30 am EST

WHERE:

The tele-press conference call-in phone number is **1-646-876-9923, Participation Code 813714782#**. To observe the launch activities and discussion, please "Like" NCBCP on Facebook at www.facebook.com/NCBCP/ and follow [@NCBCP](https://twitter.com/NCBCP) on Twitter. **The launch will be live-streamed on the NCBCP platform and on [#RolandMartinUnfiltered](https://twitter.com/RolandMartinUnfiltered).**

WHY:

Both the 2020 Decennial Census and the 2020 Presidential Election cycle will prove to impact Black communities, and indeed the nation, for years to come. Therefore, the NCBCP has partnered with over 40 national and state-based organizations to launch a coordinated Black campaign to maximize collective resources to get out the count and get out the vote.

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The **National Coalition on Black Civic Participation (NCBCP)** is one of the most active civil rights and social justice organizations in the nation "dedicated to increasing civic engagement, economic and voter empowerment in Black America." The **Black Women's Roundtable (BWR)** is the women and girls empowerment arm of the NCBCP. At the forefront of championing just and equitable public policy on behalf of Black women, BWR promotes their health and wellness, economic security & prosperity, education and global empowerment as key elements for success.



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@thenationalcoalition



National Coalition on Black Civic Participation