



Digital Guide for Sunday, March 29th, 2020

Faith In Action: **Black Census Count Sunday**

Hi everyone,

I pray all are well and safe!

TODAY—is the last official day for Black Census Week—Black Census Count Sunday!

Thank you for partnering with us to make this week an awesome success. *By working together and in coalition—we reached millions of Black people, encouraging and motivating them to be counted in the 2020 Decennial Census!*

TODAY IS DAY SEVEN and for the last day of our Unity 2020 Black Census Week, we ask you to focus on the theme: *Faith In Action: Black Census Count Sunday.*

Please share the following on your social media platforms today:

Featured Unity Faith Community Partners & Influencers

NATIONAL PARTNER

Today, we want to send out a shout out to our Unity Diaspora Coalition National Partner, National African American Clergy Network, Co-Chair, Dr. Barbara Williams-Skinner---for their hard work leading the effort to engage the Black faith community to use their influence to get out the Black count in the faith community!

Please share this excellent AFRICAN AMERICAN FAITH-BASED CENSUS 2020 TOOLKIT AND CENSUS 2020 VIDEO (see links below) with your networks and across your community. The NAACN Census 2020 video features some of our nation's most trusted and influential voices including Dr. Barbara Williams-Skinner, Dr. Otis Moss, Jr., Dr. Cynthia L. Hale, Bishop T.D. Jakes, Dr. Frederick D. Haynes, III, Pastor John K. Jenkins, Sr., and Bishop Vashti Murphy McKenzie.

NAACN Trusted Voices Video: <https://youtu.be/l8lwfp5Huxk>

NAACN Census 2020 Toolkit: <https://www.skinnerleaders.org/census2020>

REGIONAL PARTNER

Today we want to also give a shout out to our UDC Regional Partner---Community of Hope AME Church in **Temple Hills, MD, Pastor, Rev. Tony Lee and Social Action Minister, Rev. Leslye Dwight**---for leading Black Census Week activities the DC/MD/VA areas; and also leading 2020 Census organizing in the Mid-Atlantic Region for the AME Church.

Check out Religious News Article featuring our Unity Faith Partners!

<https://religionnews.com/2020/03/27/black-church-leaders-push-for-census-participation-despite-coronavirus/>

Featured Faith In Action: Black Census Count Sunday Content

Hashtags

#BlackCensusWeek #BlackCensusSunday #CountmeBlack #Census2020

Social Media Graphics

***Note:** There is space on these graphics to add your organization's logo. If you need assistance, contact Lauren Moore, Communications/Social Media Consultant, NCBCP at communications@ncbcp.org and she can create a co-branded infographic for your organization.



BlackCensusWeek

Faith In Action. Black
Census Count Sunday.



#CountMeBlack @ my2020census.gov



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Click here to download these social media graphics.

Sample Social Media Posts

- As a person created in the image of God, you matter! Everyone counts! Be Counted today!
@my2020census.gov #BlackCensusWeek #BlackCensusSunday #CountmeBlack #Census2020
- Faith leaders are among the most trusted messengers in our communities and are positioned to play a key role in ensuring that everyone is counted in the 2020 Census. Make sure your house of faith gets counted in 2020 TODAY! @my2020census.gov #BlackCensusWeek #BlackCensusSunday #CountmeBlack #Census2020

- Our African-American faith-based communities are part of the fabric of the United States. We Count! Fill out your 2020 Census form today! @my2020census.gov #BlackCensusWeek #BlackCensusSunday #CountmeBlack #Census2020
- When we answer the Census and encourage our neighbors to do so too, we declare that we are part of “we the people” and refuse to be excluded from the critical funding and political representation all people deserve. @my2020census.gov #BlackCensusWeek #CountmeBlack #BlackCensusSunday #Census2020

Also, here are Unity 2020 Black Census Week activities taking place today by our national partners:

A Philip Randolph Institute – Daily Black Census Week DJ Line-Up

Join @a.philiprandolphinstitute on Facebook and Instagram every day this week for the APRI BLACK CENSUS WEEK 2020 DJ TAKE OVA. APRI is supporting local DJs & making a difference in our communities around the census. Follow @a.philiprandolphinstitute on Facebook to get the update for Black Census Sunday. #APRICOUNTS #BlackCensusWeek #wecountblack #BlackCensusSunday

NAACP Black Census Week Day Seven –NAACP Feature of the Day – Faith Organizing

HIGHLIGHTS FROM DAY 6 – COUNT BLACK SENIORS DAY AND COUNT BLACK WORKERS DAY

A.Philip Randolph Institute Shout out to APRI hosted “2020 Black Census Week DJ Line Up” #CountBlackWorkers #CountBlackSeniors Saturday DJ Marathon! Yesterday, DJ Rook from Savannah, GA gave an encore performance. If you missed it, check it out on A. Philip Randolph Institute’s Facebook page.

Kalamazoo Black Youth Vote hosted a social media meme contest. Offering bragging rights, swag and featured posting for the winner. We are looking forward to seeing the winning entries during Black Youth Vote Week, April 6-12, 2020.

REMINDER----SHARE YOUR #BLACKCENSUSWEEK ACTIVITIES

Please remember to send us any announcements or updates of any social media and online activities your organization or network hosted-----throughout Black Census Week and/or are hosting TODAY, to Holli Holliday, Esq., at holliunity@ncbcp.org---so we can share with all of the Unity 2020 Black Census Week Partners.

Finally, as we close Black Census Week, we ask you to pause to remember and lift up the civil rights, women’s rights and human rights Movement leadership and legacy of Dr. Dorothy I. Height, whose 108th birthday commemoration was March 24th—who taught us the power of unity and coalition!!



“If I take a finger and touch you, you won’t even know you’ve been tapped. If I take two fingers, you will know that something touched you. But if I bring all of those fingers together in a fist, I can give you a terrible blow!

---Dorothy I. Height”

We appreciate you and thank you for your leadership, partnership and support!

In Coalition and Solidarity,

A handwritten signature in black ink, appearing to read 'Melanie', written in a cursive style.

Melanie