



Digital Guide for Thursday, March 26, 2020 Country of Origin Matters: *Count Black Immigrants Day!*

March 26, 2020

Hi everyone,

I pray all are well and safe!

This is your friendly reminder that TODAY IS DAY FOUR of our Unity 2020 Black Census Week, that is focused on the theme: *"Country of Origin Matters: Count Black Immigrants Day!"*

Please share the following on your social media platforms today:

Featured Black Immigrants Day Activity

Today, the NCBP Unity Diaspora Coalition's Lead Black Immigrant National Partners----Dr. Claire Nelson, Founder, the Institute for Caribbean Studies and Benjamin Afrifa, Founder, African Radio 55---will host *"Get Ready Set Go for the 2020 Census: A Call for Immigrants and the Census"* tonight at 8pm ET. Listen on <https://www.africana55radio.com/> For more information, contact Dr. Claire Nelson at Claire.nelson@yahoo.com.



Hashtags

#BlackCensusWeek #CountmeBlack #CheckBlackPlus #MyBlackCounts #Census2020

Sample Social Media Posts

- For the first time, Black people can check our country of origin on the census form! Remember to also check Black! Or be counted online today @ my2020census.gov #BlackCensusWeek #CountmeBlack #CheckBlackPlus #Census2020
- Even if you were not born in the U.S., you have a right to be counted in the 2020 Census! Visit my2020census.gov to fill out your census form or find assistance in 12 different languages! #BlackCensusWeek #CountMeBlack #CheckBlackPlus #MyBlackCounts #Census2020
- Calling on all of our Black immigrant brothers and sisters across the diaspora to complete the 2020 Census, regardless of your status. Everyone must be counted. Go to @ my2020census.gov TODAY! #BlackCensusWeek #CountMeBlack #CheckBlackPlus #MyBlackCounts #Census2020

Social Media Graphics

***Note:** There is space on these graphics to add your organization's logo. If you need assistance, contact Lauren Moore, Communications/Social Media Consultant, NCBCP at communications@ncbcp.org and she can create a co-branded infographic for your organization.



BlackCensusWeek

Country of Origin Matters.
Count Black Immigrants.



BlackCensusWeek

Country of Origin Matters.
Count Black Immigrants.



BlackCensusWeek

Country of Origin Matters.
Count Black Immigrants.



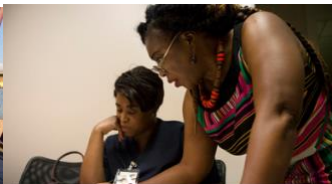
#CountMeBlack @ my2020census.gov



#CountMeBlack @ my2020census.gov



#CountMeBlack @ my2020census.gov



BlackCensusWeek

Country of Origin Matters.
Count Black Immigrants.



BlackCensusWeek

Country of Origin Matters.
Count Black Immigrants.



BlackCensusWeek

Country of Origin Matters.
Count Black Immigrants.



#CountMeBlack @ my2020census.gov



#CountMeBlack @ my2020census.gov



#CountMeBlack @ my2020census.gov

[Click here to download these social media graphics.](#)

Black Immigrant-Led National Partner Organizations Resources

Institute of Caribbean Studies : Check out the National Caribbean Complete Count Committee organized by the Institute of Caribbean Studies (ICS). ICS have resources designed specifically for the Caribbean community in the United States at https://www.icsdc.org/census_2020

Africana 55 Radio: Listen to Africana 55 Radio today at <https://www.africana55radio.com/> as they promote #BlackCensusWeek throughout the day.

Afro Latino Forum: Do you identify as Afro Latino or Black Hispanic? Follow the @Afrolatinoforum on Facebook and Twitter for guidance on how to capture your race & ethnicity for the 2020 Census.

From Black Alliance for Just Immigration: As Black immigrants you have the option to self-identify as Black AND as Black of [fill in the blank] descent on the 2020 Census Form. #CheckBlackPlus #MyBlackCounts #BlackCensusWeek



Videos

Census 2020 Creole Version - <https://youtu.be/O5hawH2oepA>

HIGHLIGHTS FROM DAY 3 – COUNT BLACK WOMEN & FAMILIES DAY

Partner Influencer Videos

Shelia Tyson, Convener, Alabama Coalition on Black Civic Participation

<https://www.facebook.com/acbcp205/videos/508147389865018/>

Ebonie Riley, Washington Bureau Chief, National Action Network

https://twitter.com/ebonie__riley/status/1242873878671691777

In The News:

The Afro : <https://www.afro.com/census-2020-count-me-black/>

Melanie Campbell championed #BlackCensusWeek on 3.25.20

#RolandMartinUnfiltered: https://youtu.be/OgQ93AI0_Dk

Also, here are Unity 2020 Black Census Week activities taking place today by our national partners:

A Philip Randolph Institute – Daily Black Census Week DJ Line-Up

Join [@a.philiprandolphinstitute](https://www.facebook.com/a.philiprandolphinstitute) on Facebook and Instagram every day this week for the APRI BLACK CENSUS WEEK 2020 DJ TAKE OVA. APRI is definitely supporting local DJs & making a difference in our communities around the census.

Thursday night features DJ YZO from DC. Live at 7pm EST (6pm CST). #APRICOUNTS #wecountblack #BlackCensusWeek



NAACP – Black Census Week Daily Highlight

NAACP Black Census Week Day Four, Thursday, March 26th –Feature of the day – Economic/Workers Advocacy

Fair Count and National Council of Negro Women

Hosting Sisters for the Count Event on Facebook:

<https://mobile.twitter.com/faircount/status/1242875625024753664/photo/1>

REMINDER----SHARE YOUR #BLACKCENSUSWEEK ACTIVITIES

Lastly, please remember to send us any announcements of your organizations #BlackCensusWeek social media and online activities you are hosting TODAY or March 27 – 29th, to Holli Holliday, Esq., at holliunity@ncbcp.org---so we can share with all of the Unity 2020 Black Census Week Partners.

Thank you for your leadership, partnership and support!

Melanie