For the Love of Our Children: Count Black Kids Day
Digital Guide for Monday, March 23, 2020

Unity 2020 Tele-Press Conference For Black Census Week, “Count Me Black!” Social Media Outreach Campaign Today at 11 am ET - The tele-press conference call-in phone number is +1(646) 876-9923, Access Code 947 333 334#.

Social Media Graphics

Videos

Sesame Street County Your Family - https://youtu.be/g2xalLMrT0s

Partner Influencer Video

Cemeré James, Vice President of Policy, National Black Child Development Institute
https://youtu.be/_TUmqebJw54

Sample Social Media Posts

• Don’t forget the babies! Kids 0-5 years old often times don’t get counted in the Census and our communities lose funding to support childcare & school funding! Fill out your Census form today @ my2020census.gov #BlackCensusWeek #Census2020 #CountmeBlack

• The 2020 Census count will be used to decide how many schools, classrooms and healthcare facilities will be built in your community for the next 10 years. Count your babies today @ my2020census.gov #BlackCensusWeek #CountmeBlack #Census2020

Partner Activities

RSVP to this event via this link: https://zoom.us/webinar/register/WN_NKv9TTgmTpe_Vbc4fMzuLA