

# For the Love of Our Children: Count Black Kids Day

## Digital Guide for Monday, March 23, 2020

**Unity 2020 Tele-Press Conference For Black Census Week, "Count Me Black!" Social Media Outreach Campaign**  
Today at 11 am ET - The tele-press conference call-in phone number is +1(646) 876-9923, Access Code 947 333 334#.

### Social Media Graphics



BlackCensusWeek

For The Love of Our Children. Count Black Kids.



#CountMeBlack @ my2020census.gov



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### Videos

Even Babies Count - [https://youtu.be/GBJZ\\_81pbjM](https://youtu.be/GBJZ_81pbjM)

The 2020 Census Challenge - <https://youtu.be/MVLYq--JZEo>

Sesame Street County Your Family - <https://youtu.be/g2xallMrT0s>

### Partner Influencer Video

Cemeré James, Vice President of Policy, National Black Child Development Institute

[https://youtu.be/\\_TUmqebJw54](https://youtu.be/_TUmqebJw54)

### Sample Social Media Posts

- Don't forget the babies! Kids 0-5 years old often times don't get counted in the Census and our communities lose funding to support childcare & school funding! Fill out your Census form today @ [my2020census.gov](https://my2020census.gov) #BlackCensusWeek #Census2020 #CountmeBlack
- The 2020 Census count will be used to decide how many schools, classrooms and healthcare facilities will be built in your community for the next 10 years. Count your babies today @ [my2020census.gov](https://my2020census.gov) #BlackCensusWeek #CountmeBlack #Census2020

### Partner Activities

RSVP to this event via this link: [https://zoom.us/webinar/register/WN\\_NKv9TTgmTpe\\_Vbc4fMzuLA](https://zoom.us/webinar/register/WN_NKv9TTgmTpe_Vbc4fMzuLA)

**Counting Black Children in the 2020 Census Webinar**

**Presenters:**

- Cemeré James, Vice President of Policy, National Black Child Development Institute
- Jasmine Jones, Policy and Program Associate, PARTNERSHIP FOR AMERICAS CHILDREN
- William O'Hare, PhD, Demographer & Advisor, Count All Kids Census 2020

Moderated by Fred McBride, Redistricting & Voting Rights Policy Specialist, Lawyers Committee For Civil Rights Under Law

**LAWYERS' COMMITTEE FOR CIVIL RIGHTS UNDER LAW**

**CENSUS20**  
Count Me Black  
888-COUNT20

**RSVP** Monday, March 23, 2020  
3:00 - 4:00 PM EST