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To: Interested Parties

Subject: Koster Keeps Advantage in Missouri, Even As Trump Lead Widens

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A new Public Policy Polling survey of Missouri voters finds that Chris Koster continues to hold a narrow advantage in the race for Governor going into the final week of the campaign. Koster's at 47% to 44% for Eric Greitens, with minor candidates combining for a total of 4% and 6% still undecided.

Koster's persistent advantage comes even as Donald Trump has built a wide lead in the state. Trump is getting 50% to 37% for Hillary Clinton, with Gary Johnson at 4% and Jill Stein at 2%.

Key findings from the survey include:

-Koster is winning more cross over voters than Greitens. He's in double digits with Republicans, winning 13% of them. Koster leads overall thanks to his GOP support, combined with a 42-41 edge among independent voters.

-Koster is doing much stronger than Democratic candidates generally do with 2 key demographics: men and seniors. He's tied with Greitens at 47% within both of those generally Republican leaning demographics, and that combined with his advantages among women and younger voters gives him the overall edge.

Public Policy Polling surveyed 871 likely voters on November 1st and 2nd. The margin of error is +/-3.3%. 80% of participants, selected through a list based sample, responded via the phone, while 20% of respondents who did not have landlines conducted the survey over the internet through an opt-in internet panel. This survey was conducted on behalf of Protect Missouri Families.

